

Fahrenheit 451

Advertisement Assignment

After viewing the different print ads that are related to the novel, you are to design your own print ad for an aspect of *Fahrenheit 451* or one of the related readings.

The design must meet the following criteria:

- The ad must contain ETHOS, PATHOS, and LOGOS using either words, graphics, or a combination of the two.
- Use MS Word to create the ad using a single vertical or horizontal page.
- Use Google Images for a single large graphic that relates directly to the novel or the related readings.
- Use two levels of text—primary, large text and a smaller subtext.

This is a list of possible topics for the advertisement.

- Censorship
- Banned Books
- Firemen (as in the context of the novel)
- Rebels (like Clarisse)
- Government Control
- Mental Illness
- Hound
- Tracking
- Technology
- Nature
- Environment
- Knowledge
- Education
- Medicine
- Crime
- War